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Our 2011 Top Small Company Workplaces Award Application Is Now OPEN

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Winning Workplaces is excited to announce that our online application for our 2011 Top Small Company Workplaces award, with our partner Inc. Magazine, is now open.

Go here to apply; the link also contains information to learn a lot more about the award, including 2011 eligibility requirements, frequently asked questions, testimonials from 2010 applicants about the value of the process, the award timeline, and time-saving tips once you are in the application.

You can also get a sense of **the prize for 2011** – we've got a link to this year's issue of Inc. that featured the 2010 winners of this award. The prize for 2011 is the same: winners will be featured in the magazine, on their website, and in a press release that's distributed nationally next June. They will get further coverage in radio and TV spots about the recognition – the publicity value of which, this year, totaled more than \$20,000.

That's the carrot at the end of the stick, but why "pick up the stick" in the first place? In other words, **why this award, and why now?**

It helps fulfill our mission to shine a light on small yet high-performing organizations with productive workplace cultures – environments where team building and employee engagement best practices drive bottom-line results. In our current economy especially, the extent to which these firms (which are the vast majority of all employers, according to the SBA) can use better people practices to improve results, helps everyone: employee, company, and communities and the overall economy!

Visit our application site today to see if your company qualifies to compete for the 2011 Top Small Company Workplaces award and coverage in Inc. Magazine.

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