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# **Not-To-Be-Missed Chicago Entrepreneurial Event November 16**

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## Great Lakes Entrepreneur Bash 2010

In addition to producing our joint event with Inc. Magazine that will take place this Wednesday through Friday in Denver, Winning Workplaces has joined with Chicago area business institutions including DePaul University and the Kellogg School of Management at Northwestern University to co-host the 2010 Great Lakes Entrepreneur Bash on November 16.

**What's to celebrate, you ask? Actually there are two things:**

- In part, the event celebrates Global Entrepreneurship Week.
- Mainly, it will mark the launch of Robert Jordan's new book, *How They Did It: Billion Dollar Insights from the Heart of America*. The author will moderate a panel discussion featuring 8 of the 45 successful, midwest-based company founders he profiles in the book.

General admission for this 2-hour event that will be held at the University of Illinois at Chicago (UIC) Forum is already low at just \$45. But **as a Winning Workplaces Blog reader, you can attend for the discounted rate of \$35. Just go here and enter code WIN2010.**

You are sure to gain great strategies for better workplace team building and employee engagement geared toward growing your business at Entrepreneur Bash 2010.

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