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Fall Event Speaker News: Larry O'Toole's Company Named Top in Industry, City in Trade Journal ...

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One of the perks of being a small businesses that enjoys a payoff of employee engagement is the publicity value that comes with winning awards. For example, our 2010 Top Small Company Workplaces received over \$20,000 in free publicity from radio and TV spots alone.

For these companies that place a premium on team engagement activities for a more productive workplace, the accolades come in many varieties beyond just those focused on their workplace. Thanks in part to its overwhelming share of business that comes from return customers and referrals, it was announced this week that Massachusetts-based Gentle Giant Moving Company was named as Boston's top moving company for the third year in a row by *Banker & Tradesman*. The long-running publication provides real estate data and financial information to those industries as well as accounting, legal, and insurance firms.

In a press release, Gentle Giant Founder and President Larry O'Toole – who will speak next week at our joint [Provigil pharmacy](#) event with Inc. Magazine in Denver – said "It means a lot to us to receive such high praise from *Banker & Tradesman's* distinguished readership, many of which are our customers and professionals who act as trusted advisors to our customers."

Learn more about O'Toole's profitable people practices – hear him speak at next week's Inc. Leadership Conference.

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