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# **Four of Our Resources on Employee Training Programs, Plus One from WorkAwesome**

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*What's the first thing to get cut when companies are economizing? It's always training. In the last three years, training budgets have fallen by nearly a quarter. It's stupid. ... Because when you're battling for customers and trying to do more with less, your most valuable asset is your staff. And they can do more and better if you train them more.*

These are the wise words of "serial CEO" Margaret Heffernan on BNET this week. If you found our blog searching for employee engagement or employee development strategies, I'm sure you're already on the same page as Heffernan (and us).

But having the willpower and carving out a budget for training is one thing – implementing tactics that work (eg, have yielded results for other businesses your size or in your sector) is another.

Fortunately, I'm happy to share the five resources below to get you started, or help you improve upon your current efforts to keep employees engaged...and ever more productive:

1. 21 articles on our website covering "training program" in leading workplace research we've synthesized, and successful small businesses we've profiled.
2. Our blog post: 20 Effective Employee Learning Initiatives for Small Businesses
3. Our blog post: People Practices ROI of the 2010 Top Small Company Workplaces
4. Our blog post: How a Small IT Firm Creates Knowledge Leaders, and the Company ROI
5. And new from WorkAwesome: 11 Tips from Training People at Work

**If you are already systematic [Buy cheap Cialis Online](#) about employee training, what have been your successes and lessons learned? Please share in the comments for the benefit of your fellow readers.**

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