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# **Our Weekly People Practices Email Reduces Your Time Managing Employees - Helping Your Bottom Line**



On August 4 I told you about our new feature for email subscribers, a weekly people practices email geared toward improving your company's bottom line. Tom Walter, CEO of our 2010 Top Small Company Workplace Tasty Catering, commented on that post saying it's a great idea.

This week he shared specifics with me on exactly *why* he thinks business leaders should sign up for this free email (emphasis mine):

*The Weekly Bottom Line-Improving People Practice email should benefit all business leaders. The world has become commoditized. The true marketplace differentiator is human capital. I enjoy learning the Best Practices other companies use with their most valuable asset - their people.*

*An engaged workforce is typically harmonious, productive and profitable. **These Best Practices eliminate the need to manage.** We have replaced management with effective leaders armed with Best Practices, and the difference has been remarkable.*

While Winning Workplaces surely plays only a small part in Tasty Catering's success, you can't argue that they're not doing a lot of things right in their staff engagement that comprises their highly productive workplace culture: As we shared in the company's [Cheap Accutane](#) award profile, in a very tough year broadly and certainly in their industry (2009), their employee leadership development and other strategies helped them earn above-average revenues.

**Register now to start getting our weekly, bottom line-improving people practices email FREE in your inbox.**

View full post on [Winning Workplaces](#)

You can also find this article published on [Our Weekly People Practices Email Reduces Your Time Managing Employees - Helping Your Bottom Line](#), and on the tag pages [Bottom](#), [Email](#), [Employees](#), [Helping](#), [Line](#), [Managing](#), [People](#), [Practices](#), [Reduces](#), [Time](#), [Weekly](#).