

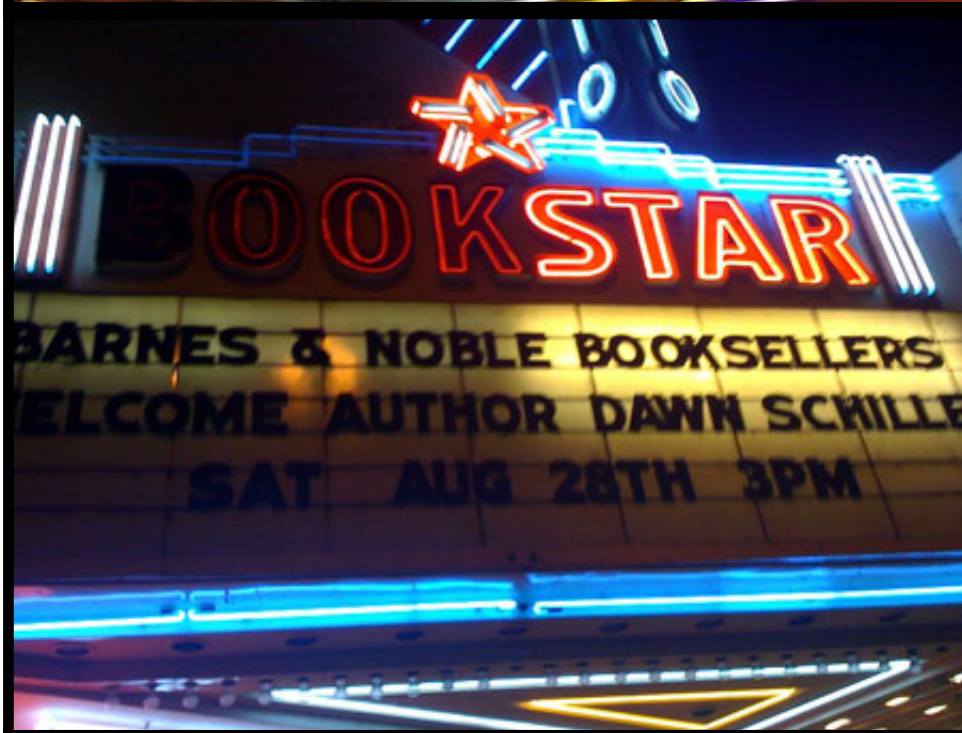
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Barnes & Noble in Studio City, CA Does Employee Recognition Well

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Last week my wife had a birthday, so in celebration we decided to spend part of the day miniature golfing in Sherman Oaks. On the way back home, I noticed that the Bookstar Barnes & Noble in Studio City was using its marquee (the building used to be a movie theater) for a very important purpose – to recognize its employee of the month.

Here are pics I took of both sides of the marquee:



I write almost exclusively about employee engagement and recognition in *small* businesses – because of their

small size and typically reduced hierarchies/flat structures, they tend to shine in making employee rewards and recognition meaningful.

But that doesn't mean the "big boys" can't excel here, too; the pics above are a great example of this. Can you imagine if more organizations – of all sizes – put employee recognition front and center at the same level as their product news? I can, and I think the result in terms of a more robust culture [Buy cheap Cialis Online](#) of ownership and team building would be substantial.

Have you seen any businesses in your area that do employee recognition in big or unconventional ways? I'd love for you to add a comment pointing me to links to photos – especially if they're your own!

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