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Helpful Cost vs. Interactivity Matrix for Town Hall Meetings

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One of the reasons I'm excited to add the new email communication I wrote about yesterday to the mix of our subscriber offerings is because it's a win for us in terms of expanding our dialogue with the small business leaders and other folks in our network.

After I sent out this week's bottom line-improving people practices email yesterday, Collaboration King Founder Brandon Klein replied saying thanks, and shared a link to an interactive presentation he created that highlights employee engagement best practices for holding town hall meetings – a common theme among the small firms that have won our annual workplace award.

I've embedded Brandon's presentation below:

If you can't see it in your RSS feed, [click here](#).

It may take you a few minutes to get the hang of moving around in it, but it is to your benefit to do so: he places many common town hall initiatives in a matrix that weighs cost vs. interactivity with workers – so you can find the initiative(s) that strike the right balance for your organization. Additionally, Brandon places several of the same initiatives in a timeline, representing one scenario of a systematic approach to using town halls to keep employees engaged.

Related: As I am now following Brandon's Collaboration King blog, I added it to my Twitter list of the blogs I follow. Check out my current list of 88 blog authors/business experts for both networking and insights.

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You can also find this article published on [Helpful Cost vs. Interactivity Matrix for Town Hall Meetings](#), and on the tag pages [Cost](#), [Hall](#), [Helpful](#), [Interactivity](#), [Matrix](#), [Meetings](#), [Town](#).