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New Email Benefit: Weekly Bottom Line-Improving People Practice



Winning Workplaces is pleased to announce a new, free benefit for our email subscribers, on top of the ones they already enjoy such as our quarterly IDEAS newsletter, workplace topic surveys, and event and network news.

Last week we started sending out an update we're calling "Your Weekly Bottom Line-Improving People Practice." The concept is simple: Based on qualitative feedback we've collected from our Top Small Company Workplaces award applications, we choose and send you real world company practices and the subsequent results they've seen that best demonstrate the payoff of employee engagement and team building.

To show you what I mean, here's this week's practice that went out to our subscribers earlier today:

Company Profile:

- The Leadership and Learning Center
 - Founded 1994
 - Salem, Massachusetts
 - Consulting

Practice/Result:

"Our employees design our people practices – everything from our benefit structure (employee committees create them) and benefit evaluation (twice annual surveys). That is why turnover, which had been 30-40% in the late 1990s, has been in low single digits for the past several years."

If you'd like to start getting practice/result updates like this each week to help improve your business, click here. It's free and you can opt out at any time.

View full post on [Winning Workplaces](#)

You can also find this article published on [New Email Benefit: Weekly Bottom Line-Improving People Practice](#), and on the tag pages [Benefit](#), [Bottom](#), [Email](#), [LineImproving](#), [People](#), [Practice](#), [Weekly](#).