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# **18 Reasons to Attend C3 in Denver This October**

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Did you know that in late October, Denver will be a mecca for workplace team building and employee engagement practices that improve both business results and job satisfaction?

It's true – that's when Winning Workplaces will join with our Top Small Company Workplaces award media partner, Inc. Magazine, to host Creating Competitive Cultures (C3): New Leadership Strategies for Building Great Companies. The event will be held Oct. 27-29 at the Denver Marriott City Center.

If you're looking for reasons to save the date, you need look no further than at the current speaker roster. It includes some impressive entrepreneurs, including several from companies we have honored with our workplace award over the past 8 years:

1. Jill Blashack Strahan, CEO of Tastefully Simple
2. Mike Faith, founder of Headsets.com
3. Kenneth Feld, CEO of Feld Entertainment (Ringling Bros. and Barnum & Bailey)
4. Donna Fenn, Inc. contributing editor and author of *Upstarts*
5. Leigh Buchanan, Inc. editor-at-large
6. Bo Burlingham, Inc. editor-at-large
7. Norm Brodsky, Inc. columnist and founder of CitiStorage
8. Ted Freeman, principal at Praxis Consulting Group
9. Jeffrey A. Hollender, Chief Inspired Protagonist, co-founder, and Executive Chairperson of Seventh Generation
10. Bart Houlahan, founder of B Lab
11. Selina Lo, founder of Ruckus Wireless
12. Paul Silvis, founder of Restek
13. Larry O'Toole, founder of Gentle Giant
14. Bob Rosner, author of *The Boss's Survival Guide*
15. Paul Spiegelman, founder of Beryl
16. Gail Sussman Miller
17. Tom Walter, CEO of Tasty Catering
18. Steve Voigt, President and CEO of King Arthur Flour

**To learn more about this event or to register, visit the C3 website. Through August 31, you can save \$300 by registering at the early bird rate.**

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