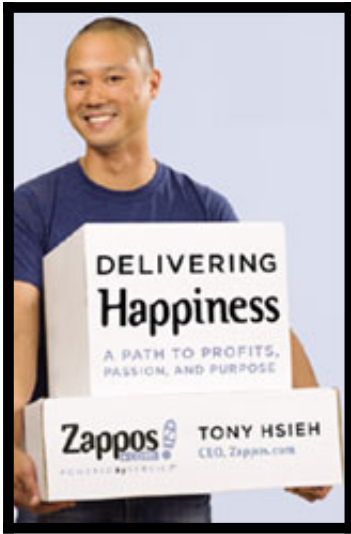


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am getting a ton of great workplace culture and employee engagement best practices information by reading *Delivering Happiness: A Path to Profits, Passion, and Purpose*, the new book by Tony Hsieh, CEO of the hugely successful online shoe and clothing store Zappos.

For example, when the company was five years old, Hsieh asked one of his employees to create a Culture Book. A more involved version of this practice by our small business honoree Rackspace, as with many people practices, the Zappos culture book turned out to be more about the journey than the end product.

I'd like you to gain the same insights, directly from the "horse's mouth," as it were. So **I'm inviting you to comment below telling me how *your* business strives to deliver happiness. Doing so will enter you in a drawing to receive a FREE copy of the book.** I'll select and contact the winner at the beginning of July.

So have at it, readers. And, Happy Friday!

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