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The Gulf Coast Oil Spill as Small Business Opportunity



Regarding the oil spill off the Gulf Coast, we know the following:

- Even with 92,000 employees, BP, the company most responsible for the spill out of several that were vested in the rig that exploded on April 20, has not been able to stop the flow of oil from the damaged well.
- While the federal government has considerable manpower and resources to assist BP in stopping the flow, they must defer to BP as subject matter expert in this crisis (mostly to [Buy cheap online Provigil](#) their engineering team).
- It is urgent that the flow of oil be stopped to save the environment and companies and jobs in the region that depend on a clean ocean, and, from a profit motive perspective, to not lose more of a precious commodity.

We also know that small businesses are the most prevalent employers, representing over 99% of all firms. Thus, **it seems natural to ask if stopping the spill is one, massive opportunity for small businesses to "do well as they do good."**

I asked this question this week on LinkedIn. I've received three answers so far, with five days left for folks to weigh in. **I invite you to add your thoughts.**

Related: Here's one answer to the question: Opflex's absorbent foam, which BP has agreed to purchase to help in its cleanup efforts. I wonder how workplace team building and employee engagement activities are helping Opflex meet demand right now!

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