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Two Organizations in Our Network Featured in Raleigh, NC Newspaper



John Murawski's *Raleigh News & Observer* article on triple bottom line businesses – those that believe they're obligated to People and the Planet as well as turning a Profit – features two Winning Workplaces-affiliated organizations.

Murawski sheds more light on The Redwoods Group, our 2008 Top Small Workplace that insures YMCAs and Jewish Community Centers. This is in addition to the framework of their employee engagement and workplace team building strategies we provided in our Success Story on them, which includes a video interview with their CEO, Kevin Trapani.

Since The Redwoods Group is a certified B corporation ("The B stands for 'benefit' and requires members to serve a public interest and submit to random audits"), Murawski also delves into the work of B Lab, which has certified 276 businesses nationwide – 13 of which, he writes, are in North Carolina.

Read this educational and inspiring article here.

Related: Both Trapani and B Lab Co-Founder Bart Houlahan are on our judging panel for this year's Top Small Company Workplace award. Meet the rest of the panel by clicking here. Our 2010 winners will be featured in Inc. Magazine in June.

View full post on [Winning Workplaces](#)

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