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Benchmark Your Company Against Our Typical 2010 Small Biz Award Applicant

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"Am I already a Winning Workplace?"

This is one of the most common questions we get, and it really makes sense given the economy and, by extension, companies' ability to invest in their workplace. They understandably don't want to spend any more than is absolutely necessary here.

One way to answer to this question is to benchmark themselves against applicants of our Top Small Company Workplace award with Inc. Magazine. The process I've outlined below will allow you to do this:

1. Click on the title of this post to ensure you're just looking at this post by itself, and not with the rest of our blog feed.
2. Click here to print this post.
3. On the page that prints out, complete the "Your Firm" column below for each metric/practice of a productive workplace.
4. Once this is done you will get a rough* picture of how your people practices are contributing to your bottom line success.

Metrics

Organizational

Metric/Practice 2010 TSCW Applicants Your Firm
Average CEO Tenure 11 years
Average years in business 16 years
Average growth rate, 2007-2009 42%
Average employee turnover 19%
Average % open positions filled from within in 2009 22%
Average employee tenure 4 years

Medical and Other Benefits

Metric/Practice 2010 TSCW Applicants Your Firm
Avg percentage of employee premium paid 73%
Avg percentage of premium paid for dependant 38%
Average 401 K Match by employer 20.6%
Average paid time off 26 days/year
Average tuition reimbursement per employee \$2550

**This represents only a limited view of how well your organization is doing when it comes to the payoff of employee engagement. There are many more factors than those shown here that go into creating a Winning Workplace. For a more detailed picture, please contact us.*

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