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The Typical 2010 Top Small Company Workplace Award Applicant Company

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Yesterday and today I've been doing some serious number crunching to find trends in the employee engagement research Winning Workplaces does through our annual Top Small Company Workplaces recognition project – in this case, for the 2010 applicant pool that finished applying last month.

As a result, I can now tell you **what a typical 2010 applicant firm looks like:**

- Privately held
 - S Corp
 - \$0-10 million revenue in 2009
 - 21-50 employees
 - In the Consulting industry
 - In California
 - In business for between 6 and 20 years (6-10 and 11-20 years, the largest segments in a range of years, have an equal number of applicants)

Benefits include:

- Medical insurance – company pays 73% of an employee's premium
- 401(k) retirement plan
- Paid time off/vacation/holidays/personal time – for a one-year or longer-term employee, 24 days in a PTO plan

Stay tuned for more information soon on applicants' top human capital strategies, which you can adapt for your organization. (Do you follow our blog? Add it to your feed reader today.)

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