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Mandy's Fabulous Film Wax team building ad

This ad was a team building exercise which we conducted at one of Mandy's retail conferences with our national brand agents (a mixture of fun-loving individuals who respectfully knew very little about making an ad). We were briefed during the course of the day and deadline was that very evening - from initial concept to filming, voice over and "that's a wrap"! My particular group had to convey the benefits of the new fabulous film wax in an appealing and lasting way. We trust you'll enjoy ...

You can also find this article published on [Mandy's Fabulous Film Wax team building ad](#), and on the tag pages [Building](#), [Fabulous](#), [Film](#), [Mandy's](#), [Team](#).