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# Team Building Events In Practice

Businesses are run by teams. Management is a team or a group of teams or even a team of teams and physical creation is carried out by teams too. For example, a construction company has a team of office staff and a team of carpenters, plumbers, labourers, electricians and other tradesmen to work on site.

Unfortunately, the two teams seldom meet and an 'us and them' attitude may develop leading to a rift in the company as a whole. Team building and company activities can help to mend that rift and unite the firm in its objective to expand the firm and raise its earnings and that of its employees by satisfying the desires of its customers.

Team building activities are meant to prevent this division ever taking place and to repair it if management has not been observant enough to notice it coming about or too inexperienced to know what to do about it or to know that it would lead to trouble one day. These rifts between office staff and workers used to be widespread in the days whilst white collar workers tended to come from the middle class.

Indeed, numerous individuals even considered them desirable, in order to keep the workers in their place. Attitudes began to change with the advent of trades unions, but did not really begin to gain ground until the mid-Eighties and Nineties, although it might be fairer to say that some larger firms and even some countries were ahead of the trend. Smaller, more traditional businesses undeniably lagged behind.

Team building events ought to be tailored to suit the staff that they are meant to unite. First let us differentiate between staff functions and team building. Every firm ought to hold at least one staff party a year for people to mingle, meet and let their hair down.

Traditionally, this was the Staff or Firm's Christmas Party. I do not see any reason to change a tradition that worked well for decades, merely because not everyone is a Christian now.

Get real, they never were all Christian, it is just that you have just become aware of it. You are not going to hold religious services, merely have a meal, a few drinks and a dance. That will not offend non-Christians. Team building events are much more structured and each event has an purpose or a task that has to be completed for that event to be brought to a successful end. Good team building events give the team an unforgettable, extraordinary experience which will connect them together. It may also give the company something apart from increased profitability.

A team building event in this genre might be to create a new firm logo or TV advertisement. Or solving a bottleneck problem on a production line or in the office.

One of the best team building exercises I ever went to was run by a builders' suppliers. Their company staff hosted an outdoor clay pigeon shooting event. Over the previous year, some members had been trained to shoot and teach others; some had studied silver service and others had learned to cook. They created a fantastic event for their 40 best clients which none of us or them has ever forgotten 25 years later.

Owen Jones, the writer of this piece, writes on a variety of topics, but is now concerned with [team building examples](#). If you would like to know more, please go to our website at [Small Team Building Activities](#)

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