

File Created by [Blogging Rebirth](#) WP Plugin

SJF Institute Promotes Link Between Workplace Engagement and Company Growth in Massive New Report

Be a **workplace hero** ...
ReTweet this post on **twitter**



Although we consider ourselves extremely vocal when it comes to promoting the link between staff engagement activities and long-term company growth, Winning Workplaces is by no means the only organization shouting this from the soapbox. Just last week, SJF Institute (with whom we've previously collaborated to produce content to help you improve your people practices) released a massive, 155-page report exploring this link in stunning detail.

While this report, *Employees Matter: Maximizing Company Value Through Workforce Engagement*, would be noteworthy in any case, we appreciate that **over a third of the 24 companies profiled are Winning Workplaces honorees**. They include:

- Advanced Circuits
- Dancing Deer Baking Company
- Graniterock
- Namaste Solar
- New Belgium Brewing
- PrintingForLess.com
- Red Door Interactive
- SmartPak
- The Redwoods Group

Before delving into the full report, I recommend checking out page 3 of SJF's 4-page Executive Summary of the report. There you'll find a breakdown of 10, Winning Workplaces-approved worker engagement strategies which fall under the areas of HR practices, culture formation, and broad-based involvement and ownership.

We congratulate SJF Institute for undertaking the research, writing, and production to make available this valuable report.

What are your takeaways from the report, or other thoughts on it? Let us know in the comments.

View full post on [Winning Workplaces](#)

You can also find this article published on [SJF Institute Promotes Link Between Workplace Engagement and Company Growth in Massive New Report](#), and on the tag pages [Between](#), [Company](#), [Engagement](#), [Growth](#), [Institute](#), [Link](#), [Massive](#), [Promotes](#), [Report](#), [Workplace](#).